

The Flash Job Campaign

www.teenkom.de/en/flashjobs

Open Call

A Participatory project at the
NEW LIFE BERLIN
Contemporary Art Festival
www.wooloo.org/festival
June 1st–15th 2008



2. CALL - April 27, 2008

- *A LOT OF WORDS*
- *ARE YOU READY?*
- *FLASH JOB: BACKGROUND, CASE REPORTS, FLASH JOB CLIENT STATEMENTS*
- *YOUR APPLICATION, OUR RULE GAMES, YOUR WAY OF ACTION*

■ *A LOT OF WORDS, NOW THE ACTION CAN BEGIN !*

Who is not tired of hearing, that there is no more trust between people; that unemployed don't want to work anyway; that youth only cause problems; that foreigners and German people don't get along.

The FLASH JOB CAMPAIGN ignores all those clichés in order to take our own temperature of reality in Berlin.

For this purpose we will not send out any special professionals, no survey, no public media, no politics, no department of labour, no programme, no funding. Instead: Just people like you and me having the question:

■ *ARE YOU READY TO TRUST ANOTHER PERSON, WHO IS ALSO READY TO TRUST YOU ?*

Is the shop owner ready to trust a local teenager, who has committed himself to do a job for a couple of hours, and thereby do his best? They don't know each other yet, but they could experience mutual respect and have the same goals, through the FLASH JOB!

No listings, no telephone books, no internet, no mailing, no job applications! Instead:

Only the spontaneous encounter is here at stake. Word of mouth and the principle of give and take: What pays off for the giving person is an advantage for the taking person!

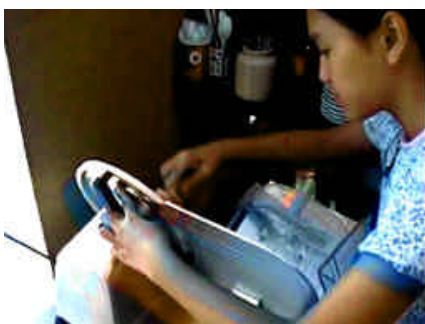
■ FLASH JOB: BACKGROUND, CASE REPORTS, JOB CLIENT STATEMENTS

The method of engaging youth as motors of local integration and of their own career planning through FLASH JOBS comes from a project with the name of **TeenKom**. The approach is in development in Berlin since 2002. It started with an idea, which right away won the 1. Innovation Prize of The Berlin Youth And Family Foundation. In 2005, after further planning, a test project was launched in the city quarter of Schoeneberg North. As of August 2008, a three year launch will begin in Berlin Schoeneweide, including the development of a custom made software. Already in the form of a concept, TeenKom has caused debate among social planners and other decision-makers of community development. TeenKom is created by the interdisciplinary working group ArtSourceLab, lead by Danish artist Per Traasdahl. www.artsourcelab.net

About the history of TeenKom: www.teenkom.de/en/history

Über die TeenKom-Entwicklungsgruppe: www.teenkom.de/en/thegroup

TeenKom Videos: www.teenkom.de/en/teenkomvideos



Jenny and Mister Mystery are booked for a FLASH JOB at the local Italian diner. The weekly cleaning job is due, but Salvatore and his partner are preparing a dinner in their restaurant next door and their wives are busy with the kids. So it comes in handy, that a couple of TeenKom Makers execute their service. While Mister Mystery sweeps the floor Jenny cleans the meat cutting machine. At first she tries with a knife, then with a brush, before she finally gets out the tiniest lumps of meat stuck behind the cutting blade.



After two hours of cleaning, reorganizing, washing and sweeping Jenny and Mister Mystery are done. Before Salvatore says his thank you and hands out the salary of 9 Euro each, the two teenagers drink a coke, on the house.

FLASH JOB client Statements

„I wish there would be a lot more of such jobs. It is not like a real job, just a small occupation. One hour here, one hour there. So the youth learn how to work“.



Mr. Koch, the cab owner, wants to pass his car a decent polish job. Usually he likes to do that himself, but today he has to do some office stuff before he starts his cab-tour in the evening. Flo-Master-Jayjo is there on time and he starts the job right away according to the instructions of Mr. Koch. Because Misko, who was also booked, does not show up, the TeenKom coach is informed and he decides to call Ali and Buri. As they arrive 12 minutes later, they are instructed by Flo-Master-Jayjo how to pour out the wax and let it try for some minutes before you polish. Together with the two Turkish guys – which he has seen before but not really known – he forms a self organized team, sharing the task until the whole cab shines.

FLASH JOB client Statements

„Important is, that they try to do the job in an optimal way, with responsibility in their approach, and that they try to do their best. That they will not master the job 100% is clear, because they are in lack of experience. Motivation has to be there, the rest you can learn“.



Half a year ago, Mr. Schloßhauer moved back from Spain in order to produce music-CDs with specific Berlin target groups of restaurants or clubs. He has booked a TeenKom Maker and John F. Miller has committed to the task. The job is, in a couple of hours to research a few hundred addresses on the internet. Since the teenager is already very familiar with the technique and procedures of the internet, Mr Schloßhauer just has to name a few search categories before John F. Miller manages the job alone.

FLASH JOB client Statements

„When a teenager did a computer job last week, maybe this week he will go to a theatre, or work for a catering service, where someone is needed for two three hours. Such jobs are then also a kind of small seminars about the specific trades and job scenarios“.



■ ABOUT YOUR APPLICATION

Whoever you are, or whatever it is you do (profession, nationality, age, artist, not artist,) you can apply as an activist in The Flash Job Campaign. The deadline of the application is **May 25th**; the form is online. The only requirements are that you must give your reasons for applying and must cite relevant past experiences. You can act alone, form or join a team. In total, a maximum of 10 teams can take part, and they will each become a zone within the borough of Neukoelln, Berlin (first come, first serve). For participants that do not live in Berlin sponsors of the NEW LIFE BERLIN Festival have provided us with two apartments for housing during the campaign.

The Flash Job Campaign starts on **June 1st, 5-7 pm** with a kick-off workshop at FAIR-ETHICS Society for Art & Aesthetics on Karl Marx Strasse in Neukoelln. We will screen Flash Job Videos, discuss and the Flash Job **Starter-Kit** is handed out. It contains a city-map of the target area, tips and tricks for the procedure, guidelines for the documentation and information like the youth-labour-protection-act.

The amount of Flashjobs which you manage to organize is not important to us. What is important, however, is your ability to **understand and document why, in your opinion, people act or react in certain ways.**

You may decide the medium in which you create your report. You can use film or photo, or you can interview the people after the Flash Job is finished. If you find that in certain situations, filming or taking photos would be inappropriate, you can simply write your story explaining how it went and why. We would then support you in putting together an interesting contribution to The Flash Job Campaign. Until June 15, all documentations from catalysts will be gathered and published at the final event of the NEW LIFE BERLIN Contemporary Art Festivals and at www.youtube.com/teenkom and you will be credited as official artist of the festival.

You submit an application by writing us an Email, including your address, including your resume and a statement on why you wish to participate – at flashjob@teenkom.de. You also have the option to open a free account at www.wooloo.org – the organizer of the NEW LIFE BERLIN Festival – and then sign up to the Flash Job Campaign from there.